



SUPERSTAR COMMUNICATIONS MANAGER JOB VACANCY

Communications Manager leads on all communications activity of BUD. They will be responsible for creating engaging and relevant content for the organisation to ensure BUD grows its reach and engagement across digital channels and its network.

One of the key priorities will be to ensure that BUD has a clear, coherent and relevant communications strategy in order to communicate effectively with diverse audiences. Communications Manager will increase BUD's brand awareness and online presence.

Role type:

Freelance, flexible hours 1 day per week

Location:

Remote working

Reporting to:

COO

Remuneration:

£125.00 per day

Key Responsibilities:

- Produce and implement BUD's Communications Strategy that identifies key audiences and messages
- Liaise with Project Managers to produce communication plans to share engaging content that represents our work and impact
- Maintain and develop BUD's brand, identity and messaging
- Develop BUD's website and social media platforms
- Produce newsletters and other mailing campaigns
- Manage BUD's blog, including creating content calendar, liaising with authors, proofreading and publication
- Manage growing comms team to ensure all tasks are completed in accordance with BUD's guidelines and strategy

Person specification:

- Excellent social media skills
- Excellent design and video editing skills
- Excellent written skills and verbal communication skills
- Excellent organisational and interpersonal skills
- Good website editing skills
- Experience of copywriting
- Ability to work as part of a team
- Ability to work on own initiative and to deadlines
- An enthusiastic, committed and proactive approach to work
- Ability to establish and maintain good working relationships with a wide range of people

Application Deadline:

Tuesday 23rd February

How to apply:

[Apply here](#)

For more information or to ask a question please contact us via hello@leadpositivechange.org